

**FACTORS FOR CULTURE IDENTIFICATION**

*“More than strategies, visions, and plans, the unseen culture of a church powerfully shapes her ability to grow, mature, and live missionally.”*

*“Culture eats strategy for breakfast.”*

If a culture is unhealthy, then that’s what people will notice and take away, regardless of whether everything else is technically correct.

**Culture: those actions and practices that express *actual* ideology, not the ideal ideology**

	<b>Context</b>	
Mission Parish	Rural	Hierarchical
Part time	Pan Orthodox	Limited Resources
Least churching state in the US	American	Few Youth
Closest Church for Several Counties	Commuter	Not Multigenerational
Rapidly Changing World	Converts	Economically Depressed
Migrants	Invisible	Retirement Population

**CORE IDEOLOGY**

*Mission, Vision, and Values*

Agape                      Sacramental Life                      Welcoming                      Discipleship                      Stewardship

<b>DEMONSTRABLE CULTURE</b>	<b>PUBLICLY COMMUNICATED “BRAND”</b>	<b>CRITICAL RELATIONSHIPS</b>
Community	Traditions	God
Stewardship	Inviting	St George & St George
Hunger & Thirst for Growth	Stability	Church as a whole
Unity of Purpose	Non-Judgmental	Metropolis
Agape	Sensory	M&E Ministry
Conflict-Free	Deep Spirituality; Serious Christians	Clergy & Laity
Family	Inaccessible	Each other
Sincerity in Worship	Exotic (“Uncola”)	Selves
Youthful Spirit		Monasteries
Spiritual Christian Life		The Saints
		The Panagia
		<b>SHOULD BE:</b> Secular
		Community

*Note: Retired persons are often looking for fulfillment, once provided by work and children.*